

“How can internet be used as a tool to help and assist children and youth at risk”

- 8.30 Coffee & name tags
- 9.30 Welcome
- 9.35 Key-note Speaker
Viviane Reding, *EU Commissionaire Information and Media*
- 10.10 Life and play on the web today – all the things you never knew your kids know
Beata Wickbom, *moderator, consultant in internet and social media*
- 10.40 Networking break
- 11.00 Are children and youth safe on the web? What kind of dangers are they exposed to? Is this really a “new world” with new dangers?
Sharon Cooper, *University of North Carolina Chapel Hill, School of Medicine*
- 11.40 Increasing adult presence on the web. Experiences from using the internet to assist children and youth at risk
Ph.D. Cecilia Löfberg, *Stockholm University*, Maria Soares Lindberg *Nätvandrararna, Fryshuset, Stockholm*, and Lotta Zetterqvist *Tjezonen, Stockholm*
- 12.15 Discussion with the audience
- 12.30-13.30 Networking Lunch and Expo
- 13.30 Bullying, sexual abuse and exploitation on the web. How can we prevent and protect? Is the internet a viable tool?
Lina Lundström, *Friends and Göran Harnesk, BRIS*, and Linda Jonsson, *Sexual Abuse On-line, BUP-Elefanten, Linköping*.
- 14.10 Panel: Meet the Digital Natives
Children and youth live a large part of their life with their friends on the web. Listen to their discussion about their daily life, dreams and hopes.
- 14.40 Networking break
- 15.00 Panel: What is, should and could be done by the telecom sector?
Christian Sjöberg, *Founder and Director, NetClean*, Lars Nyberg, *CEO, TeliaSonera*, Johan Bergendahl *Chief Marketing Officer, Ericsson*, and John Carr, *Children’s Charities Coalition on Internet Safety*

- 15.40 What responsibility do the commercial websites have?
Websites like Lunarstorm, Bilddagboken and Playahead are the playgrounds for millions of children and youth. What is their view on safety, integrity and childrens' rights?
Malin Ströman, *Creative Director, Stardoll*, Jakob Sjölander, *CEO, Playahead* and Jonas Kjellberg, *Concernchef Wyattgroup*
- 16.10 End of seminar
- 16.30-18.00 Reception